

NATIONAL SERVICE SCHEME COLLEGE OF HORTICULTURE ANAND AGRICULTURAL UNIVERSITY



"<u>KHADI MAHOTSAV</u>"

On October 21st, 2023, the NSS cell of the College of Horticulture, under the guidance of the Principal & Dean, organized two events: an online quiz competition and an offline essay writing competition, both centred around the theme of 'Khadi Mahotsav'. The primary goal of these events was to raise awareness about Khadi, "Make in India" and the concept of a self-reliant (Atmanirbhar) and self-sustaining (MSME) Bharat. The chosen theme for both the quiz and essay competitions was "Khadi for Nation and Khadi for Fashion," highlighting its significance in the context of promoting small enterprises (MSMEs).

A total of 100 participants took part in the online quiz competition, while 10 volunteers from different semesters of the B.Sc. (Hons.) Horticulture program participated in the essay writing competition held at the College of Horticulture. The program officer, Dr. Prity Kumari, provided the participants with initial instructions and rules for the essay writing competition.

To ensure fairness and objectivity in the evaluation process, a panel of three judges with expertise in the field, all from the College of Horticulture, was selected. The judging panel consisted of Dr. A. H. Barad, Dr. D. R. Pradva, and Mr. U. C. Chaudhary. They assessed these essay based on criteria such as originality, structure, relevance to the theme and the depth of content.

After a thorough evaluation, the judges identified the outstanding participants. Patel Dhruviben Kamleshbhai from the 5th semester secured the 1st place, Balbhadrasinh Jadeja, also from the 5th semester, secured the 2nd place, and Barad Jaydipbhai Vajeshinhbhai from 5th semester earned the 3rd place. These students were recognized and celebrated for their exceptional contributions to the competition, as their essays effectively conveyed the importance of Khadi in empowering MSMEs and promoting "Make in India."

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